From a Sales Girl to a Successful Lady Entrepreneur!

She first began as a junior sales girl. And has since risen to the ranks of a Chief Operating Officer. Today, she has amassed a net asset worth $20 million.

And she has achieved this – at only 35 years of age!

Investments

A gorgeous young lady, Lusi is also the proud owner of a local penthouse unit, having also invested in a 2,000sf private apartment in London with a friend, with its value doubling over 2 years.

Apart from real estate, Lusi also has experience in foreign currency and stock market. Her net asset worth of $20 million – at the age of 35 years old – has been an unbelievable achievement.

Says Lusi: "I started investing at the age of 18. Back then, I had only $1,000 which I started with Australia currency that earned me a couple of hundreds in profits. It was then I begin to understand that wealth cannot be build merely on monthly wages. I was also driven to providea better life for my parents. "Because she has not come from a well-to-do family, Lusi also understood that investing requires capital to begin with. This was what inspired her to work hard for her financial goals.

After graduating from the University of London with a degree in Finance and Accounting, Lusi started worked in London, in one of the big 4 accounting firm. Just within 2 years,

Lusi rose through the ranks, and was promoted four times, then commanding a respectable monthly income of $17,000.

www.lusigroup.com/Lusi-Lim

Fuelled by the need to give her parents a better life, Lusi returned to Singapore 4 years later. This time, she joined a Multi-National Company (MNC) dealing with land investment.

Beginning from the lowest rank as a junior Sales Consultant, Lusi began to work her way up. Due to her outstanding sales performance, she went on to earn 9 promotions within 8 years! Well respected by her peers, she eventually rose to be the Chief Operating Officer (COO) of the same firm. Pursuing her passion in sales at the same time, her monthly income has once reached a staggering half a million dollars.

After years of accumulating her wealth, Lusi could choose to live a coveted lifestyle without having to work again. But her passion and commitment to impart her sales and soft skills was what inspired her to set up her own company, LUSIGROUP. "I hope I can use my personal experiences and valuable skill sets (sales and soft skills) to help more people to overcome their challenges, both at work and in their personal life."

Sales Hardship

Her sales career has been far from being a bed of roses. When Lusi started her sales career, she had no sales experience with no real contacts in sales to begin with. She had to rely on calling strangers from the telephone directory and getting leads through networking sessions.

When she first started her sales career, with no real contacts in sales to begin with – Lusi started by actively calling strangers from the telephone directory.

She was also active in networking sessions, and spoke with people she met up at MRT stations. Through one of her experiences at a MRT station, she chanced upon an Indonesian, who had expressed an interest in investment. Self-financing her trip to Indonesia with the hope of clinching a deal, Lusi waited at his office for 6 hours before sealing the deal. It was later revealed by him that he had purposely let her waited to test her sincerity. He then went on to introduce his friends to her, for which 6 investments were sold within 4 days.

Humble Beginnings

Born in one of the kampungs in Indonesia, Lusi came to Singapore at the age of 15 years old to further her studies with only a paltry sum of $1,300. Her parents' savings had largely been spent on providing education for her two elder brothers, leaving little for her own education. Driven by her desire to pursue a better education in Singapore, Lusi saved up $1,300 through giving tuitions and her red packet monies received over the Lunar New Years.

To make ends meet, Lusi had taken up part time jobs to finance her studies and daily expenses. This meant she only had 4 hours of sleep daily. At one point, She even had to survive on just one loaf of bread in a week.

"She even had to Survive on just one Loaf of Bread in a week! "

While enjoying the fruits of her past hard work, Lusi has been active in charity work. Apart from planning to build a school in her hometown, she currently has adopted 9 children across 6 countries in providing them with food and education.

"I have been poor once so I understand hardship and the importance of education. Hence, my interest in these charity works."

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